



INFORMATION FOR EXHIBITORS

EXPO TOUR

23. – 27. August 2023

ONE PROFESSIONAL CYCLING RACE

—

100 ACTIVITIES

INFORMATION FOR EXHIBITORS

Expo Tour 23.08 - 27.08.2023

Important information for all stages	3
Sankt Wendel	4
Merzig	6
Winterberg	8
Essen	10
Bremen // Distribution of starting documents	12
Bremen	14
Side Events	16

DEUTSCHLAND
TOUR

23. – 27.
AUGUST 2023



English Version:

www.deutschland-tour.com/en/expotour/information-for-exhibitors

IMPORTANT INFORMATION FOR ALL STAGES

Expo Tour 23.08. bis 27.08 2023

Authorization to pass:

The Authorization to pass entitles you to access the event area via the specified access route. The relevant documents can be found at www.deutschland-tour.com/en/expo/atp. Please enter your license plate number and the driver's mobile phone number and place the colored print behind the front window of your car.

Electricity:

Booked power connections are valid from the distribution box. Please bring your own power cable (minimum 50 m).

Booth Number:

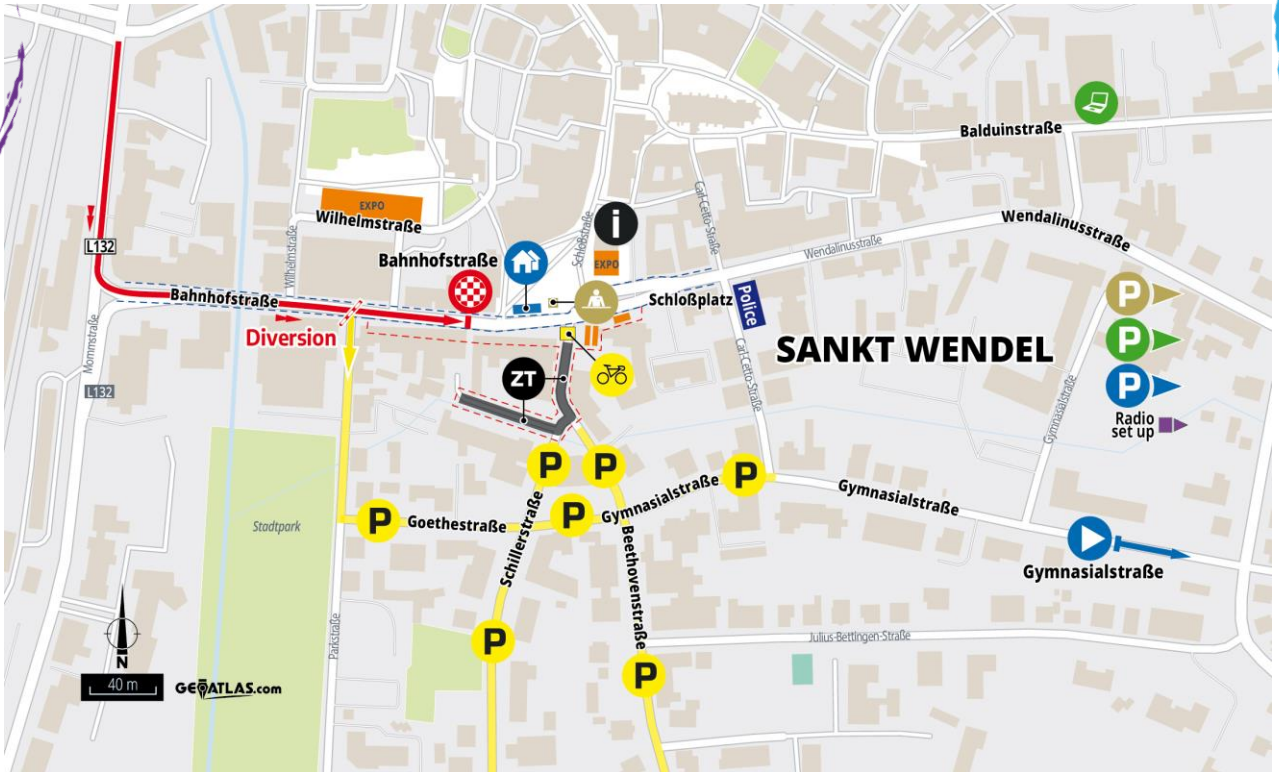
All exhibitors are obliged to mark their booth with the associated booth number. You will receive a corresponding printout on the day of the event by the organizer.

Garbage and packing material:

As an exhibitor, you are responsible for the disposal of garbage and packaging material. Please leave your stand cleaned. Any post cleaning costs will be charged to you.

Sankt Wendel

Prologue, 23. August 2023



Address: Schlosstraße & Wilhelmstraße, 66606 St. Wendel



Access via Bahnhofstraße*



Parking: In der Mott (Marktplatz)



Finish line

Set Up Expo: 08:30 – 12:30h

Opening hours Expo: 13:00 – 18:00h

Dismanting Expo: 18:00 – 21:00h

Contact person on site:

Axel Müller +49 176 43453789

*Access only with
authorization to pass



Sankt Wendel

Prologue, 23. August 2023

Program:

13:00 – 18:00h	Expo Tour
13:00 – 13:30h	TK Ride Tour
13:50 – 14:10h	kinder Joy of Moving Mini Tour – Parade
14:30 – 14:40h	kinder Joy of Moving Mini Tour – Laufradrennen
15:50 – 17:50h	Prologue
afterwards	Winners ceremony

Site plans:

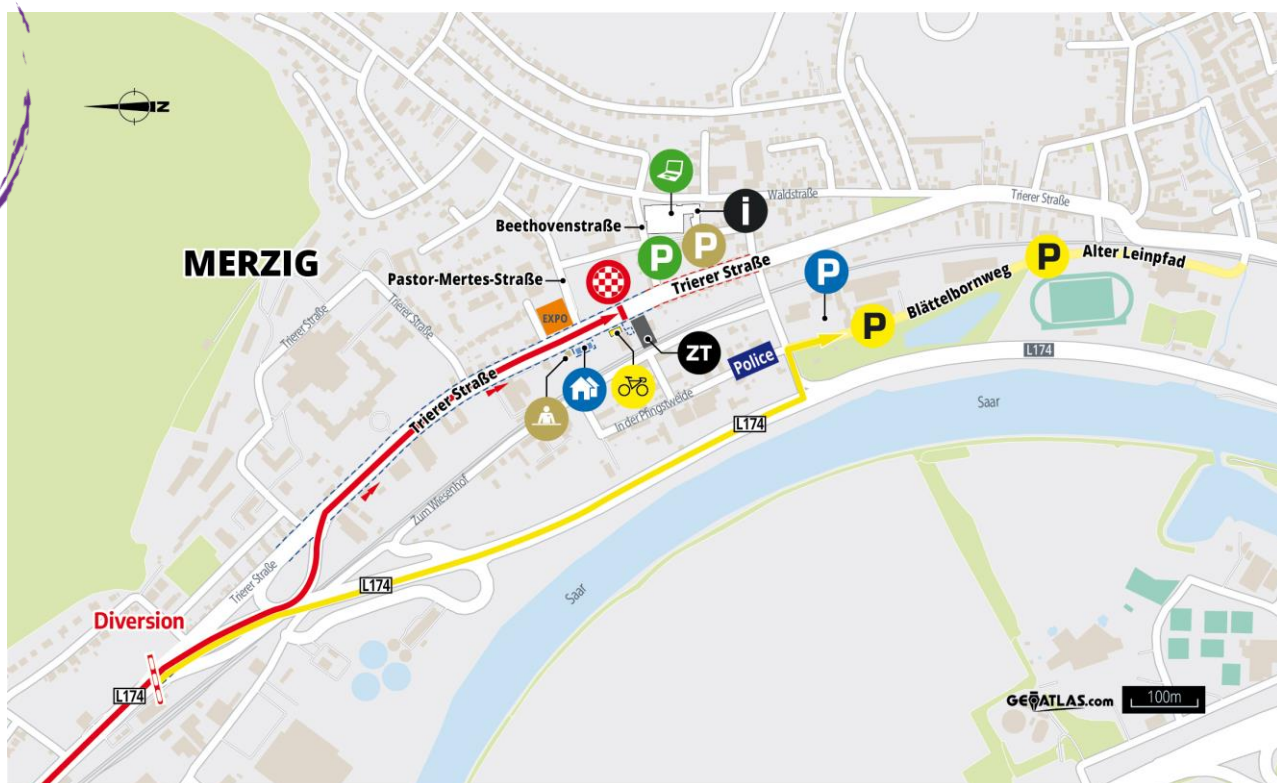
www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Merzig

Stage 1, 24. August 2023



Address: Trierer Straße, 66663 Merzig



Access via Merziger Straße, coming east via Waldstraße *



Parking: Im Kieselgarten



Finish line

Set Up Expo: 08:00 – 12:00h

Opening hours Expo: 12:00 – 17:00h

Dismantling Expo: 17:00 – 21:00h

Contact person on site:

Axel Müller +49 176 43453789

*Access only with
authorization to pass



Merzig

Stage 1, 24. August 2023

Program:

12:00 – 17:00h	Expo Tour
13:15h	Start TK Ride Tour
14:15h	Finish TK Ride Tour
14:40 – 15:00h	kinder Joy of Moving Mini Tour – Parade
15:20 – 15:30h	kinder Joy of Moving Mini Tour – Laufradrennen
ca. 16:22h	First finish line crossing Elite
16:50h	Finish Elite
afterwards	Winners ceremony

Site plans:

www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Winterberg

Stage 2, 25. August 2023



Address: Am Waltenberg, 59955 Winterberg



Access via Am Waltenberg*



Parking: Am Waltenberg



Finish line

Set Up Expo: 08:00 – 12:00h

Opening hours Expo: 12:00 – 17:00h

Dismantling Expo: 17:00 – 21:00h

Contact person on site:

Axel Müller +49 176 43453789

*Access only with
authorization to pass



Winterberg

Stage 2, 25. August 2023

Program:

12:00 - 17:00h	Expo Tour
13:00h	Start TK Ride Tour
14:30h	Finish TK Ride Tour
15:10 – 15:30h	kinder Joy of Moving Mini Tour – Parade
15:50 – 16:00h	kinder Joy of Moving Mini Tour – Laufradrennen
16:50h	Finish Elite
afterwards	Winners ceremony

Site plans:

www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Essen

Stage 3, 26. August 2023



Address: Huyssenallee, 45128 Essen



Access via Huyssenallee (coming south)*



Parking: Huyssenallee & other side of the road



Finish line

Set Up Expo: 09:00 – 13:00h

Opening hours Expo: 13:00 – 18:00h

Dismanting Expo: 18:00 – 22:00h

Contact person on site:

Axel Müller +49 176 43453789

*Access only with
authorization to pass



Essen

Stage 3, 26. August 2023

Program:

13:00 - 18:00h	Expo Tour
13:00h	Start TK Ride Tour
13:45h	Finish TK Ride Tour
14:15h	Start Newcomer Tour
15:30h	Finish Newcomer Tour
15:45 – 16:05h	kinder Joy of Moving Mini Tour – Parade
16:20 – 16:35h	kinder Joy of Moving Mini Tour – Laufradrennen
17:30h	First finish line crossing Elite
17:50h	Finish Elite
afterwards	Winners ceremony

Site plans:

www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Bremen

Distribution of starting documents, 26. August 2023



Address: Weserstadion, 28205 Bremen



Access via Osterdeich*



Parking: Franz Böhmert Str.

Set Up Expo: 07:00 – 11:00h

Opening hours Expo: 12:00 – 19:00h

Dismantling Expo: 19:00 – 21:00h

Contact person on site:

Andre Müller

+49 157 86043562

*Access only with
authorization to pass



Bremen

Distribution of starting documents, 26. & 27. August 2022

Program 26.08.2023:

12:00 – 19:00h

Expo Tour

12:00 – 19:00h

Distribution of starting documents,
registration on site

Program 27.08.2023:

07:00 – 09:15h

Distribution of starting documents,
late registration on site

09:15 – 09:45h

Start race

Site plans:

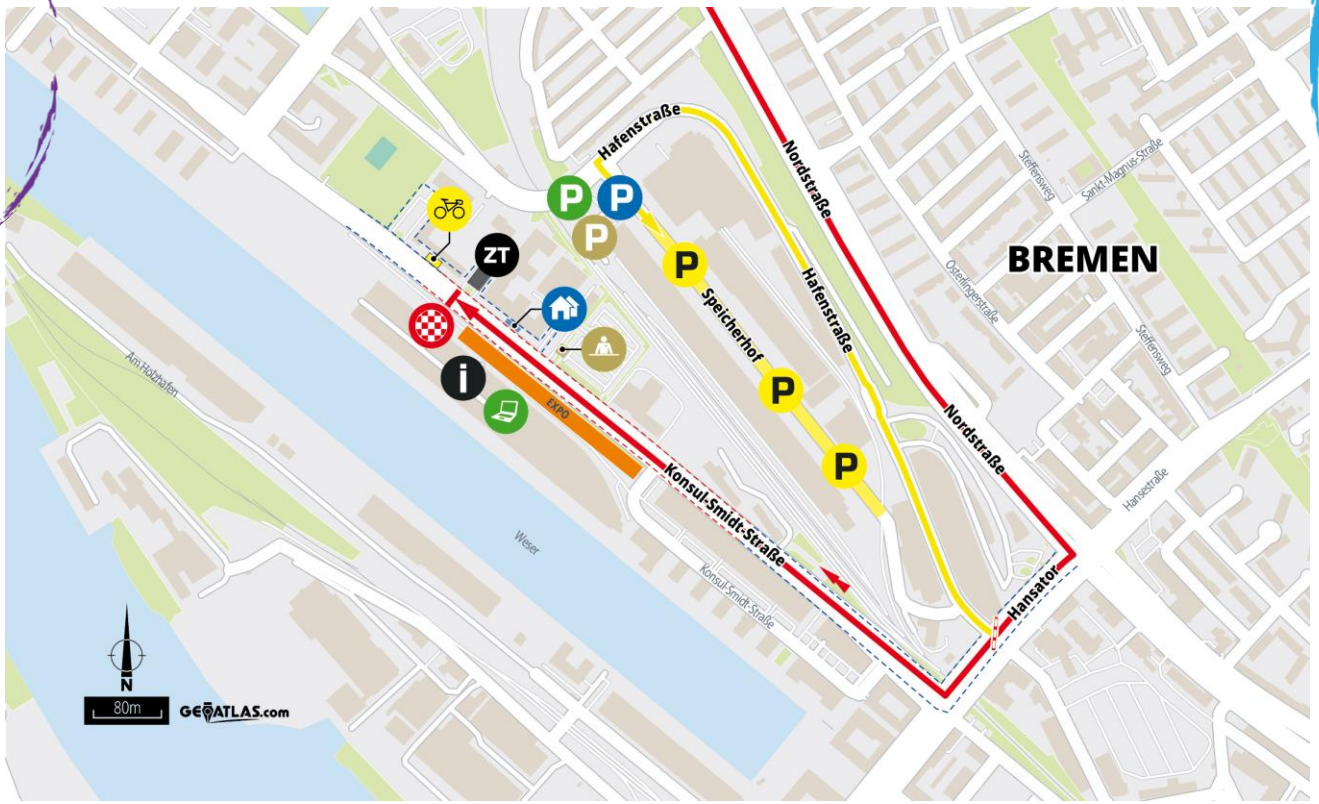
www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Bremen

Stage 4, 27. August 2023



Address: Konsul Smidt Straße, 28217 Bremen



Access via Hafenstraße*



Parking: Konsul Smidt Straße



Finish line

Set Up Expo: 07:00 – 10:30h

Opening hours Expo: 11:00 – 17:30h

Dismantling Expo: 17:30 – 21:30h

Contact person on site:

Axel Müller +49 176 43453789

*Access only with
authorization to pass



Bremen

Stage 4, 27. August 2022

Program:

07:00 – 09:15h	Distribution of starting documents & late registration TK Cycling Tour
09:15 – 09:45h	Start race
10:45 – 12:39h	Finish TK Cycling Tour short distance
11:00 – 17:30h	Expo Tour
11:40 – 14:00h	Finish TK Cycling Tour long distance
13:45h	Start TK Ride Tour
14:45 – 14:50h	Finish TK Ride Tour
15:05 – 15:25h	kinder Joy of Moving Mini Tour – Parade
15:30 – 15:45h	kinder Joy of Moving Mini Tour – Laufradrennen
16:29h	Elite – 1. finish line crossing
16:36h	Elite – 2. finish line crossing
16:43h	Elite – 3. finish line crossing
16:50h	Elite – finish line crossing (4th)
afterwards	Winners ceremony

Site plans:

www.deutschland-tour.com/de/expo/standplan

Authorization to pass:

www.deutschland-tour.com/de/expo/durchfahrt

Side Events

23.08. - 27.08.2023

kinder Joy of Moving mini tour:

The Bicycle Experience World is part of the Expo Tour and offers all bike-loving kids different modules and learning courses to test their cycling skills. In the balance bike race and the Bike Parade, the children can feel like the pros on the last meters of the racetrack.

Newcomer Tour:

On 26 August, the city of Essen will provide the backdrop for the fifth staging of the Newcomer Tour, the race for up-and-coming female cyclists in the U17 category. On Saturday, the female cyclists will complete 42.5 kilometres with the arrival of the 3rd stage of the Deutschland Tour.

TK Cycling Tour:

Just a few hours before the professionals arrive their final in front of cheering spectators on August 27th, two distances are available for all riders: a shorter course over 66 kilometres and a demanding loop over 106 kilometres. The starting signal for both distances will be given at the Weser Stadium in the Hanseatic City of Bremen. The finish is the original finish of the elite on Konsul Smidt Straße in the direct vicinity of the Expo grounds.

TK Ride Tour:

In the destination city of each stage of the professional race as well as on the day of the prologue, cyclists in the immediate vicinity of the finish/event area have the chance to experience relaxed urban mobility on two wheels with their own bike or on the rental bike.

For further information: www.deutschland-tour.com.

Contact

Expo Tour



ORGANIZER

Gesellschaft zur Förderung des Radsports mbH

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