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PRESS RELEASE

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## Jedermann Tour: Registration for the Jedermann races of the Deutschland Tour now open



Bad Soden – February 26, 2018. The Jedermann Tour, the “every rider” race connected with the Deutschland Tour, will be held on August 26. 3500 hobby cyclists will make their way on the paths of the pro riders in and around Stuttgart on the final day of the four-day Deutschland Tour. Exactly six months before the start, registration opens on Monday at [Deutschland-Tour.com/en/JedermannTour](http://Deutschland-Tour.com/en/JedermannTour).



At the Jedermann Tour the motto „Region Stuttgart. Deine Tour.“ (Stuttgart Region. Your Tour) will become a reality. For the first time, the Baden-Württemberg state capital will host the start and finish of a Jedermann race. The participants can choose between a shorter “Through the Vineyards” race (65 kilometer, about 700 climbing meters) or “Around the Stuttgart Region” (111 kilometers, about 1300 climbing meters). The longer course is aimed at ambitious hobby cyclists, and the shorter course is welcoming to beginners and can even be ridden on tandem bikes or totally without time measurement.

### Two appealing courses through the Stuttgart region

Both courses will start from the Schloßplatz in the center of Stuttgart and a professional atmosphere is guaranteed on the fully traffic-free course. From Waiblingen, with its historic half-timbered houses, the last 27 km of each course run along the course used by the professional riders in the Deutschland Tour, including the finish line on the Theodor-Heuss-Straße. Directly after the hobby cyclists, the Stuttgart city center will see the arrival of the first winner of the new Deutschland Tour.

„For Stuttgart, the Jedermann Tour is a central element of the Deutschland Tour,“ said Marin Schairer, director of Security, Order and Sport in the capital city. “It makes it possible for ambitious cyclists from all over southern Germany to take part on this wonderful sports event. Two courses through the region, both athletically and touristically interesting, a speedy descent in to the Stuttgart Talkessel on traffic-free roads and the finish line on the Theodor-Heuss-Straße are a dream for every cyclist,“ he said.

Regional director Dr. Nicola Schelling was happy to see the Jedermann race goes from Stuttgart through various counties in the region. „The interest the race develops will draw attention to the Stuttgart area and show off its variety of landscapes to spectators and participants from the region as well as from outside.“

#### About the Tour of Germany

The new Tour of Germany will take place for the first time on August 23-26, 2018 as a four-day stage race. Like the cycling classic Eschborn-Frankfurt, the Deutschland Tour is also organized by the Amaury Sport Organization (A.S.O.) and its German subsidiary Gesellschaft zur Förderung des Radsports GmbH. The A.S.O. has agreed with the German Cycling Federation (BDR) to organize at least ten events of the Deutschland Tour. In addition to racing for professional, junior and amateur cyclists, the bike will be featured in its full diversity at the Tour of Germany. For the first time, fans can actively participate in creating a cycling event. More than 1,500 route suggestions and ideas have already been submitted, making the motto “Germany. Your Tour.” come alive.



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The shorter course honors its name "Through the Vineyards" and offers much to see on its 65 kilometers. It runs from Uhlbach up the 400-meter-high Rotenburg, past the Grabkappelle on the Württemberg and further through the hillside vineyards of Rems-Murr. The longer "Through the Stuttgart Region" is 111 kilometers through Stuttgart and four local counties: Esslingen, Göppingen, Ludwigsburg and Rems-Murr. In Waiblingen, both courses meet up with the pro race course. The 3500 "Jedermann" will then ride past the Max-Eyth lake through the Neckertal, over the Prägsattel and the Killesberg before heading into the finish on the Theodor-Heuss-Straße.

### Free Santini jersey for every participant



In addition to the attractive, closed-off course, there is another special offer from the Jedermann Tour. By registering, every participant will receive a free jersey, to be given out with the start number. The official supplier of the Deutschland Tour, Santini Cycling Wear, is dressing not only the professionals, but is also providing the 3500 hobby cyclists with an exclusive jersey in Deutschland Tour design.

Nearly 500 starters have already registered and assured themselves a place in the Jedermann Tour. Until April 25, the Early Bird offer applies, with prices ranging from 57 Euros (65 kilometers, with no timekeeping) and 72 Euros (111 kilometers) and can be booked at [Deutschland-Tour.com/en/JedermannTour](http://Deutschland-Tour.com/en/JedermannTour) After that the prices rise in four stage up until the day of the race.

On August 26, Stuttgart and the Stuttgart regional will be dedicate the bicycle. In addition to the Jedermann Tour and the final stage of the professional race, there will be 1500 square meter Expo, a large Kids Bike course, and family rides on auto-free streets, adding up to a true Bike Festival. The entire course of the four-day stage race between Koblenz and Stuttgart will be presented in a press conference on March 2, to be attended by top German pro cyclists as well as representatives of the participating stage cities and states.

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