



PRESS RELEASE

Jedermann Tour as a summer highlight on August 29th in Nuremberg

There are almost four months of training ahead of the Jedermann Tour. The race for amateur cyclists traditionally takes place on the final day of the Deutschland Tour. On August 29th the time has come in Nuremberg: Before the professionals conquer Franconian Switzerland, the course belongs to everyone. Beginners and ambitious riders can enjoy the Deutschland Tour atmosphere on two routes. A Santini jersey in "Franconian design" is included free of charge with every registration on jedermann.deutschland-tour.com.

On August 29, Nuremberg is all about cycling. As the highlight the overall winner of the Deutschland Tour will be chosen on the circuit of the old town. But the wheels are already rolling on Sunday morning: on the Nuremberg main market, in the middle of Nuremberg's old town, amateur cyclists start on the closed streets for the Jedermann Tour.

Two routes in and around Nuremberg

There are two routes to choose from: 55 kilometers "Around Nuremberg" or 108 kilometers "Through Franconian Switzerland". The special feature: Many of these kilometers lead everyone over the professional course! The shorter distance with its beautiful, undulating roads is ideal for a racing debut. The longer loop becomes more challenging. 1,750m of altitude including the Rödlaser Berg, one of the well-known Franconian "classic" mountains, challenge the trained climbing legs. But this challenge will be rewarded by crossing the finish line in front of the Nuremberg Opera.

Marcel Kittel has already taken a close look at both routes: *"The Jedermann Tour whets the appetite for summer and cycling. Everyone can dare to do the 55-kilometer route. Not too difficult, not too long and car-free roads are perfect for beginners on the racing bike. And if you are already training properly in May, you can set yourself a real challenge for August with the long distance. More than 100 kilometers and some crisp ramps in profile - that's something."*

About the Deutschland Tour

The Deutschland Tour is Germany's largest cycling festival. The four-day professional race and the hands-on offers in all host cities attract more than 500,000 visitors. In Germany alone, more than 5 million viewers watch the live broadcast on ARD and ZDF - worldwide, the images go to 190 countries. On the Deutschland Tour, fans experience the German top stars and the international Tour de France elite up close. The event is a true festival around the bicycle and puts a special focus on the audience. In addition to thousands of tips on route planning before the race, 5,000 participants use the Jedermann Tour, the Ride Tour and the "kinder + Sport mini tour" to participate. The Deutschland Tour is organized by the Gesellschaft zur Förderung des Radsports mbH (GFR). The GFR is a joint venture between the Tour de France organizer Amaury Sport Organization (A.S.O.) and the Anschutz Entertainment Group (AEG). In addition to the Deutschland Tour, the company is also organizing the cycling classic Eschborn-Frankfurt on May 1st. The Deutschland Tour 2020 had to be postponed due to the corona pandemic and will now take place on the same route in August 2021.



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Johannes Fröhlinger shares his former teammate's route analysis. As the Jedermann-Tour Coach, he creates training plans for all participants. No matter if you are a beginner, advanced or even everyone with professional ambitions - Johannes Fröhlinger's training blocks bring variety and perfect preparation for the Jedermann Tour. Training plans, maps, altitude profiles and even GPX files are available on jedermann.deutschland-tour.com.

Free jersey for all participants

With the Jedermann Tour there are gifts even before the start. Each participant receives a high-quality jersey from Santini Cycling Wear, the official outfitter of the Deutschland Tour. The jersey is already collector's item because the design changes every year. In 2021, the colors of the coats of arms of Franconia, Bavaria and Nuremberg as well as Franconian Switzerland will be reflected on the jersey.

The Jedermann Tour is organized in a highly professional manner as a carefree bicycle festival: the routes are completely closed to car traffic, and there is food and material service during the race. The starting place for the Jedermann Tour, including the free jersey, can be booked for as little as 90 euros. You can register online at jedermann.deutschland-tour.com.

Looking forward to summer

The organization of the Jedermann Tour is on schedule and many current developments give cause for optimism. *"Progress in vaccination and foreseeable opening steps - we are very confident for the end of August. With this view, not only the world's elite look to Nuremberg, amateur cyclists can also look forward to their Jedermann Tour,"* says **Matthias Pietsch**, project manager of the Deutschland Tour at the Gesellschaft zur Förderung des Radsports (GFR).

Marcus König, Lord Mayor of Nuremberg: *"The pandemic situation continues to force us to live with many restrictions. This includes the fact that many great events, especially in Nuremberg, had to be canceled or postponed. We are all the more pleased with the prospect of the final stage of the Deutschland Tour in late summer. We can therefore hope for a top-class sporting highlight in Nuremberg! The GFR as the organizer and the city of Nuremberg are working flat out on different scenarios in order to be able to realize this international sporting event in Nuremberg."*

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