

PRESSEMITTEILUNG

Ultimate summer offer for fans: Ride the route of the Deutschland Tour 2021 with ex-pros

A summer without "Deine Tour" is hard to imagine, because the Deutschland Tour has been postponed to August 2021. While the world elite still has to be patient, fans are already benefiting from a premiere. A few amateur cyclists get the exclusive opportunity to ride each of the four stages together with former professionals. From August 20 to 23, the Deutschland Tour was originally on the calendar; Now the fans take over: A recon ride for amateur athletes - a year before the professionals experience the course, because the route of the Deutschland Tour 2021 is fixed.

At "Dein Ride.", enthusiastic amateurs will ride the four stages of the Deutschland Tour, which will start in August 2021 in the Hanseatic city of Stralsund and will celebrate its finale in Nuremberg. On the planned routes of the professional race, the participants cover between 150 and 200 kilometers per day with their racing bikes. Even if a solid shape is necessary for the distances, "Dein Ride." is not about the racing character but the fun of cycling and the shared experience. As typical for regular bike tours, "Dein Ride" takes place on normal roads without timing or classifications.

An exclusive experience that makes the hearts of cycling fans beat faster: highly limited places with fewer than 100 participants per day, small groups, experienced guides like Fabian Wegmann and Johannes Fröhlinger, professional-level support. A comprehensive starter bag with a Santini jersey, a professional route guidance, lunch break at a catering point, professional material and emergency service, support vehicles for every small group, luggage transport and broom car are included for the participants.

Route of the Deutschland Tour 2021 has been determined

The first stage will start on August 20 across Germany's number 1 holiday destination - Mecklenburg-West Pomerania. The route leads from the Hanseatic city of Stralsund along the Baltic Sea coast via the Hanseatic city of Rostock to the state capital of Schwerin. The stage locations of the three following days on the way to the final location in Nuremberg will be announced in the coming days. This means that the planned professional route for the Deutschland Tour 2021 has already been determined a year before it will be held.

In contrast to the professionals of the Deutschland Tour, the amateur athletes choose one of the four stages for "Dein Ride." Depending on their fitness level, they choose whether they want to cover the entire day (CHALLENGE RIDE) or a half-stage in the morning (MORNING RIDE) or in the afternoon (NOON RIDE).

Registration is possible at <u>DeinRide.deutschland-tour.com</u>. The highly limited places will be allocated after receipt of the registration until the allotments are booked out.

About the Deutschland Tour

The Deutschland Tour is Germany's largest cycling festival. The four-day professional race and the hands-on offers in all stage locations attract more than 500,000 visitors. In Germany alone, more than 5 million viewers watch the live broadcast on ARD and ZDF - worldwide, the images go to 190 countries. On the Deutschland Tour, fans experience the German top stars and the international Tour de France elite up close. The event is a true festival around the bicycle and puts a special focus on the audience. In addition to thousands of tips on route planning before the race, 5,000 participants use the Jedermann Tour, the Ride Tour and the "kinder + Sport mini tour" to participate. The Deutchland Tour is organized by the Gesellschaft zur Förderung des Radsports mbH (GFR). The GFR is a joint venture between the Tour de France organizer Amaury Sport Organization (A.S.O.) and the Anschutz Entertainment Group (AEG). In addition to the Deutschland Tour, the company is also organizing the cycling classic Eschborn-Frankfurt on May 1st. The Deutschland Tour 2020 had to be postponed due to the corona pandemic and will now take place on the same route in August 2021.