

PRESS RELEASE ·

Comeback at the Deutschland Tour: Jens Voigt rides complete professional route

Almost 13 years to the day after his second overall victory, Jens Voigt is riding the professional distance of the Deutschland Tour again. From August 20 to 23, the 48-year-old ambassador for the "kinder + Sport mini tour" will cover the four stages of the tour with fans. Amateur athletes can register for one of the four days at DeinRide.deutschland-tour.com. At "Dein Ride." they will be covering the route of the Deutschland Tour 2021 already this year. The fans will be led in small groups by guides such as Jens Voigt, Fabian Wegmann and Johannes Fröhlinger. A recon ride exclusively for fans - a year before the professionals experience the course.

"Riding four days across Germany with friends: Baltic Sea, Thuringian Forest, Franconian Switzerland - that sounds like summer vacation. I retired and thought that my 180 km days are over. But on this route, the legs quickly wake up again," says Jens Voigt, who will contest the fan ride in the "kinder + Sport mini tour" jersey. The father of six has been involved in the initiative for two years to introduce children to cycling with fun.

Strictly limited places

A maximum of 100 amateur athletes per day can participate. Places of these limited contingents are still available at <u>DeinRide.deutschland-tour.com</u>.

Very ambitious cyclists will opt for a complete stage. From the flat section over 200 kilometers between Stralsund and Schwerin (Thursday, August 20) to the classic profile with 150 kilometers between Erlangen and Nuremberg (Sunday, August 23), the route offers something for every taste. To get a feel for it, one of the half-stages over 70 kilometers is ideal. No matter which offer is used: the fun of cycling and the shared experience are in the foreground, because the tour takes place on normal roads without timing or classifications.

About the Deutschland Tour

The Deutschland Tour is Germany's largest cycling festival. The four-day professional race and the hands-on offers in all host cities attract more than 500,000 visitors. In Germany alone, more than 5 million viewers watch the live broadcast on ARD and ZDF -worldwide, the images go to 190 countries. On the Deutschland Tour, fans experience the German top stars and the international Tour de France elite up close. The event is a true festival around the bicycle and puts a special focus on the audience. In addition to thousands of tips on route planning before the race, 5,000 participants use the Jedermann Tour, the Ride Tour and the "kinder + Sport mini tour" to participate. The Deutschland Tour is organized by the Gesellschaft zur Förderung des Radsports mbH (GFR). The GFR is a joint venture between the Tour de France organizer Amaury Sport Organization (A.S.O.) and the Anschutz Entertainment Group (AEG). In addition to the Deutschland Tour, the company is also organizing the cycling classic Eschborn-Frankfurt on May 1st. The Deutschland Tour 2020 had to be postponed due to the corona pandemic and will now take place on the same route in August 2021.



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Fan-Ride with professional service

At "Dein Ride." the fans are looked after on a professional level. Shuttle buses including bike transport are available for smooth travel to and from the half-stages. The groups are led by experienced guides and accompanied by vehicles. Garment bag transport, technical support, medical emergency service and a broom wagon provide security. Lunch break at a feed zone, extensive starter bag with Santini jersey and selfies with the guides complete the exclusive fan experience.

Detailed information on the four stages of "Dein Ride." and registration are available at <u>DeinRide.deutschland-tour.com</u>.

"Kinder + Sport" moves children on the Deutschland Tour

With the "kinder + Sport mini tour", the fitness initiative has been a partner of the Deutschland Tour since 2018 and organizes exciting activities for children. The goal: to get children and teenagers excited about cycling and motivate them to do more sports and exercise. The "kinder + Sport mini tour" bogie wheel races give children between two and five years the opportunity to prove themselves on the last 100 meters of the professional route. Kids between the ages of six and twelve have the chance on the "kinder + Sport mini tour" Bike Parade to ride along with the other kids in a circuit on the route of the Deutschland Tour. In the "kinder + Sport mini tour" bike adventure world, younger and older kids can test their cycling skills and improve them under professional guidance. Jens Voigt accompanies all actions and gives the kids tips & tricks for cycling as well as important help for the safe use of the bike.

Further information on the "kinder + Sport mini tour": www.kinderplussport.de

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