



PRESS RELEASE

Essen - ready for the Ruhr premiere of the new Deutschland Tour

The Deutschland Tour is coming to Essen in just two weeks. On August 26, the Ruhr metropolis will host Germany's most important bike race. A whole day is planned where the focus will be on the bike - watching and taking part. The highlight will be the finish of the world's best professionals, who will be competing in Essen for a sporting preliminary decision in this year's Deutschland Tour.

After a stage that leads only through NRW and presents some challenges for the cycling pros, a long finale is prepared in Essen. The entire last hour of the race takes place in the Ruhr metropolis. Via Werden and Bredene, the peloton heads towards the city center, where it is guided onto the finishing lap by Kruppstraße. In Huyssenallee, the riders pass the finish area in front of the Philharmonie for the first time. Then there is a lap of 7 kilometers through Essen, which will be ridden twice before the day's winner is crowned. At around 6 p.m., it will be decided who can be celebrated as the winner by the Essen public.

The cycling day comes to an end with this highlight - it already starts hours before. At 1:00 p.m. opens at Huyssenallee the Expo Tour, a large exhibition with many booths to participate, enjoy and inform.

At the same time, the **TK Ride Tour** will also start at Huyssenallee. The ride along is completely free of charge. Everyone is welcome to ride together on the day of the Deutschland Tour - no matter what kind of bike. If you want to join the ride, register at ride.deutschland-tour.com and bring your own bike and a helmet. The tour will take place on a closed course in downtown Essen. For 45 minutes, the 1.8-kilometer loop can be ridden in a relaxed manner.

After the short inner-city circuit has been warmed up by the TK Ride Tour, things get sporty. The young female cyclists take over the course for the **Newcomer Tour** and ride a circuit race. The junior women in the U17 category complete 25 laps and the fastest female rider secures the prestigious title. For the winner, the victory is a stepping stone for her further cycling career and for the spectators, the race is a spectacle as the youngsters can be seen and cheered on several times until 3:30 pm.

Before the cycling stars come to Essen, Saturday afternoon belongs entirely to the little ones. At 3:45 p.m., the bike parade of the **"kinder Joy of Moving mini tour"** for kids between the ages of six and twelve will take place. Participation is free of charge and the number of participants is limited. Registration is required at kinderjoyofmoving.de. Already fully booked is the running wheel race, which starts at 16:20. For 15 minutes, the youngest between the ages of two and five will take center stage on the home stretch.

Fans can already plan their visit to the Deutschland Tour perfectly. Detailed **maps, schedules** and **GPS files** are available for download at deutschland-tour.com. Information on how to visit the event area at Huyssenallee or along the route is available at verkehr.deutschland-tour.com. Fans who cannot make it to the route can follow the stage decision live on **ARD from 3:30 p.m.** onwards.