

PRESSEMITTEILUNG ————

Battle of seconds for blue: The Lidl Deutschland Tour live on all channels

Five days, 748 kilometers, 120 riders: the 2024 Lidl Deutschland Tour will make its way through the south of Germany. When the starting shot for the tour is fired in exactly one week's time on August 21 in Schweinfurt, the race will once again be about seconds on the predominantly hilly terrain on the way to Saarbrücken, but for the first time it will be about the blue jersey.

Because of Lidl's involvement as the name sponsor, the overall leader will be the one to carry this title. The first chance to do so will be the almost three-kilometer inner-city prologue in Schweinfurt, where the really big names who will be at the start will immediately show themselves. Filippo Ganna, Ethan Hayter (both Ineos Grenadiers), Mads Pedersen and Jonathan Milan (both Lidl-Trek) are among the favorites here and could also play a major role in the final standings.

In addition to the prologue, the first stage of the Lidl Deutschland Tour also begins in Schweinfurt. It leads the field from Bavaria to Baden-Württemberg and Heilbronn over a good 176 kilometers. The profile and route length (175 kilometers) are similar to the 2nd stage between the previous day's finish and Schwäbisch Gmünd: undulating all day until the finale, with the last ramp on the finish lap from Schwäbisch Gmünd, which has to be ridden twice, only waiting 1500 meters before the finish.

From there, the route continues south to Villingen-Schwenningen one day later. At 211 kilometers, this is the longest stage since the reintroduction of the Deutschland Tour, with almost 3,000 meters of elevation gain and also sees the roof of the tour at over 900 meters above sea level. Compared to the two previous days, however, the end of this stage is flat. The finale of the sixth edition after the comeback of the tour leads the riders from Annweiler am Trifels in Rhineland-Palatinate over almost 183 kilometers to Saarbrücken. Here, a climb on the final lap ensures that a bunch sprint is not a matter of course.

In addition to the overall winner, it will also be decided who will win the other classification jerseys: the best climber will receive the black jersey with colorful dots in the new event colors, the best sprinter will wear the classic green jersey powered by Škoda, just as the best young professional will ride in white. The community jersey will be awarded daily. Fans of the Lidl Deutschland Tour can vote for the rider of the day via Instagram.

Plan your visit to the route now

Fans can already plan their visit to the Lidl Deutschland Tour. Maps, timetables and GPS files are available for download at <u>deutschland-tour.com</u>. Information on visiting the event area or along the route can be found at <u>verkehr.deutschland-tour.com</u>.



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Live every day - on TV, stream, in the ticker and with Radio Tour

The Lidl Deutschland Tour will be broadcast worldwide. In addition to the broadcast on public TV and via live stream on <u>sportstudio.de</u> and <u>sportschau.de</u> as well as Eurosport/Discovery+, the race can also be followed via the race's <u>X account</u>. In addition, the Lidl Deutschland Tour homepage also offers the opportunity to listen to the tour radio live from the lead vehicle.

Prologue | Wednesday, August 21

- BR + sportschau.de 14:10-16:00
- Eurosport/Discovery+ 14:05-16:05
- 1. Stage | Thursday, August 22
 - ZDF + sportstudio.de 15:05 17:00
 - Eurosport/Discovery+ 15:05-17:05
- 2. Stage | Friday, August 23
 - ARD + sportschau.de 15:10 17:00
 - Eurosport/Discovery+ 15:05-17:05
- 3. Stage | Saturday, August 24
 - ZDF + sportstudio.de 15:15 17:00
 - Eurosport/Discovery+ 15:05-17:05
- 4. Stage | Sunday, August 25
 - ARD + sportschau.de 15:30 17:00
 - Eurosport/Discovery+ 15:05-17:05