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PRESS RELEASE

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## Arnsberg to host the Lidl Deutschland Tour 2025

**The Lidl Deutschland Tour 2025 comes to the Sauerland and offers cycling fans a double experience. On August 22nd, Arnsberg will be the destination of the 2nd stage. After the world's best professionals have spent the night in the Hochsauerland district, they will start the 3rd stage in Arnsberg on Saturday morning.**

The Lidl Deutschland Tour will make its Sauerland stop in the Arnsberg district of Neheim. There will be no shortage of sporting challenges in the undulating region in the middle of the tour. A typical classics finale is planned for the Friday of the Deutschland Tour. There is a good chance that the day's winner in the blue leader's jersey will start from Neheimer Markt on Saturday.

*"An entire town is eagerly awaiting the Deutschland Tour 2025. Arnsberg will show its best side as the host city for the stage. Cycling has had a home in Arnsberg for many years and in many different facets. We are all the more thrilled to be able to co-organize an extraordinary highlight with the Deutschland Tour - and this in the year of our 50th anniversary," says **Ralf Paul Bittner**, Mayor of the City of Arnsberg. "To experience cycling together at this high-level is something very special! Citizens and all guests of our beautiful town are cordially invited to join in the celebrations in the finish and start areas or along the route, to cheer along and create a "special Tour atmosphere". "*

The keyword "Tour atmosphere" brings back memories of the Deutschland Tour 2023. Back then, the spectators on the route from Arnsberg to Essen created a Tour de France atmosphere and set a new record on the Deutschland Tour mood barometer.

*"This NRW race day left a lasting impression and it was clear: we want to experience this again soon. The Lidl Deutschland Tour is a cycling festival for spectators. We offer top-class sport right on the doorstep. When thousands of fans embrace this idea as much as they do around Arnsberg, we are delighted and we are happy to celebrate cycling together again," says **Matthias Pietsch**, Managing Director of the Gesellschaft zur Förderung des Radsports.*

The course of the Lidl Deutschland Tour 2025 is taking shape. In Essen, the start will be celebrated with a prologue in front of the historic UNESCO World Heritage site Zeche Zollverein on August 20, 2025. The first stage will also start from the Ruhr metropolis on the following day. While the hosts for the stage finale and the start of stage 2 have not yet been announced, Arnsberg will mark the halfway point of the Lidl Deutschland Tour 2025. The final stage will be held in Saxony-Anhalt between Halle (Saale) and the state capital Magdeburg.

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### Stages of the Lidl Deutschland Tour 2025:

- Prologue (Wednesday, August 20): Essen
- Stage 1 (Thursday, August 21): Essen - NN
- Stage 2 (Friday, August 22): NN - Arnsberg
- Stage 3 (Saturday, August 23): Arnsberg - NN
- Stage 4 (Sunday, August 24): Halle (Saale) - Magdeburg



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**About the Lidl Deutschland Tour:**

The Lidl Deutschland Tour is the biggest cycling event in Germany. As a five-day stage race of the UCI ProSeries, the tour attracts the world's best teams and also offers many popular sporting experiences such as the 'Cycling Tour' for cyclists to ride themselves or the 'kinder Joy of Moving mini tour' for the youngest. The next edition will take place from 20 to 24 August. The event kicks off in Essen with a prologue against the historic backdrop of the UNESCO World Heritage Site Zeche Zollverein. At the halfway point, the route is characterised by the Sauerland region with Arnsberg as the host. The final stage then leads completely through Saxony-Anhalt - a federal state in which #moderthinking is a particular trademark. On the way from Halle (Saale) to the grand finale in Magdeburg, the two largest cities in Saxony-Anhalt will be linked together.