



PRESEMITTEILUNG

Stuttgart and the Stuttgart region host the finals of the Deutschland Tour 2021

Baden-Württemberg will be a cycling stronghold again in August next year. After the state capital Stuttgart and the Stuttgart region had already hosted the closing day of the premiere edition of the new Deutschland Tour, Germany's largest cycling festival 2021 is celebrating its grand finale in the southwest again. In addition to the pros of the Deutschland Tour, 3,000 amateur cyclists are expected to take part in the Jedermann Tour starting and finishing in Stuttgart.

When the overall winner of this year's Deutschland Tour is chosen in Nuremberg on August 23, the handover of keys is certain. The successor to the Franconian metropolis will be the state capital of Baden-Württemberg and the Stuttgart region. August 2021 will be a reunion on well-known roads for German pros and many amateur cyclists. They can already refresh their memories of the Deutschland Tour 2018 at the German Championships this year, which will be held in Stuttgart and the Stuttgart region from June 19 to 21. Part of the Rad-DM 2020 is also the "Brezel Race", a race for ambitious amateur athletes.

The return to the southwest was a clear wish of the fans, who asked for an encore of the Deutschland Tour already after the premiere in 2018. Back then, an enthusiastic audience celebrated the German stage winner Nils Politt on the Theodor-Heuss-Strasse. *"We look forward to returning to Stuttgart and the region. We still have fond memories of the great pictures from 2018. Stuttgart was the culmination of a successful premiere of the new Deutschland Tour. Here, the bike was celebrated with great enthusiasm,"* says **Claude Rach**, Managing Director of the Gesellschaft zur Förderung des Radsports, the organizer of the Deutschland Tour.

"This day left an impression on everyone involved. The final of the Deutschland Tour in Stuttgart and the region was the kickoff for the implementation of a cycling strategy including the German Championship 2020, annual amateur races and our reunion next year. It is precisely these sustainable effects that we want to trigger with the Deutschland Tour. This is a good example of the promotion of cycling in Germany, which we have committed ourselves to," continued **Rach**.

"Three years after its first big finale in Stuttgart, the new Deutschland Tour is coming home," says **Dr. Martin Schairer**, Mayor for Security, Order and Sport of the state capital Stuttgart. *"For us, the heart of the event is the Jedermann Tour. With this event, the people of Stuttgart will have the opportunity to get into the saddle of an amateur race, for the third time in 2021. In the following years, the Brezel Race will continue to be a race for everyone,"* continued **Schairer**. *"This sustainable promotion of cycling in*

About the Deutschland Tour

The Deutschland Tour is Germany's largest cycling festival. The four-day professional race and the hands-on offers in all stage locations attract more than 500,000 visitors. In Germany alone, more than 5 million viewers watch the live broadcast on ARD and ZDF - worldwide, the images go to 190 countries. On the Deutschland Tour, fans experience the German top stars and the international Tour de France elite up close. The event is a true festival around the bicycle and puts a special focus on the audience. In addition to thousands of tips on route planning before the race, 5,000 participants use the Jedermann Tour, the Ride Tour and the "kinder + Sport mini tour" to participate. The Deutschland Tour is organized by the Gesellschaft zur Förderung des Radsports mbH (GFR). The GFR is a joint venture between the Tour de France organizer Amaury Sport Organization (A.S.O.) and the Anschutz Entertainment Group (AEG). In addition to the Deutschland Tour, the company is also organizing the cycling classic Eschborn-Frankfurt on May 1st. The Deutschland Tour 2020 takes place from August 20 to 23.



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breadth and top is made possible by the good cooperation with the Region Stuttgart Association," added the sports mayor.

Regional Director **Dr. Nicola Schelling** confirmed: *"We are very happy to have won the Deutschland Tour 2021. The final stage in 2018 was already a great win for the Stuttgart region. The cycling event impressed thousands of spectators as well as participants nationwide and conveyed the beauties of our region in an ideal way. We would like to continue this and are therefore happy to support the next two major sporting events with their amateur races. This is the best advertisement for cycling in our beautiful region."*

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